

GIMBEL BROTHERS

32ND STREET — BROADWAY — 33RD STREET — NEW YORK CITY

DOWNSTAIRS

MEN! *Everybody's Sale!*
Better Hurry

**Palm Beach
and Mohair**

SUITS

\$10.85

(Coat and Trousers)

NOW—when it's hot as blazes—a sensational sale at a sensational price. Buy TWO SUITS—it's an economy—at this record low price.

Finely tailored Palm Beach suits of the Genuine Palm Beach Cloth. Each suit bears the label. A variety of styles to choose from. Sand gray, oyster, natural, hairline stripes, pin checks in light and dark colors. Mohair Suits in self and pencil stripes, blues, browns, grays and blacks.

34 to 46 : Regulars, Stouts, Longs and Shorts

**All Wool Two
Trouser Suits**

\$18.75

All Wool Cassimeres
All Wool Serges
All Wool Chevots

Come early Friday for best selection. Finely tailored suits. Colors: Gray, brown, tan, club checks and plenty of blues. All sizes, 34 to 46. Regulars and stouts.

GIMBELS—DOWNSTAIRS BALCONY

**Sale! 500 More of Those Wonderful
New Printed and Woven
Crepe de Chine DRESSES**



Misses' Sizes
16 to 20

\$10

Women's Sizes
36 to 42

All the newest of the new in sport silk—new styles—new prints and weaves and new color combinations. Ten styles in as many colors.

Sale: Printed Seco SILK DRESSES

Copies of Higher Priced Dresses at a sensationally low price. Seco Silk is a silk and cotton mixture. Five wonderful styles to choose from in a large variety of colors—some trimmed with organdy and others with ribbon.

SIZES Misses', 16 to 20
Women's, 36 to 42

\$5

GIMBELS DOWNSTAIRS—Lower Floor

Store
Hours
9 to 5:30

GIMBEL BROTHERS

32ND STREET — BROADWAY — 33RD STREET — NEW YORK CITY

Phone
Pennsylvania
5100

**Extra-Good Values Here in
Colored Cotton Dress Fabrics**

25c
YARD

Chiffon Voiles

A wonderful assortment of new, smart designs on light and dark backgrounds. An abundance of the very popular polka dot and ring design included.

38 inches wide.

68c
YARD

Swiss Organdies

Imported. Permanent finish guaranteed. Exquisite pastel and dark colors: Pink, Orchid, Geisha, Nile, Helio, Peach, Coral, Sunset, Apricot, Rose, Honeyuckle, Tan, Gaiety, Sunburst, Jade, Navy, Black and others.

44 inches wide.

48c
YARD

American Ratings

One of Summer's leading fabrics. A very nice quality in a large assortment of colors: Kelly Green, Grey, Copen, Tan, Red, Pink, Coral, Jade, Navy, Black.

36 inches wide.

58c
YARD

Scotch Ginghams

Imported. A superior quality of durable Gingham. Shown in a wonderful assortment of plaids, overplaids, checks and stripes. The fabric of the hour! And a price that is surprisingly low.

38 inches wide.

GIMBELS COLORED COTTON GOODS SHOP—Second Floor

59c
YARD

Jacquard Tissues

Woven and embroidered daisy and rose Jacquard tissues, made from the very finest yarns. Beautiful colorings. Striped and plaid effects. Wonderful value!

36 inches wide.

48c
YARD

Irish Dimities

Imported. Lovely, sheer fabrics for dainty summer frocks. A splendid assortment of smart, new designs and colors. Checks, stripes, broken stripes, floral designs and block effects.

32 inches wide.



**4 Styles Go Into This Sale
of COUCH HAMMOCKS**

There's a splendid striped duck—green and white, or gray and white. And there's plain gray or brown. Most with adjustable head rest, adjustable padded back. With chains for hanging.

Complete with stand and canopy : \$25

\$17.45

GIMBELS—Fourth Floor

**36-Inch Fine White
Novelty Dress Voiles**

28c YARD

A fine, sheer voile in an attractive assortment of stripes, plaids, checks and crossbar patterns of various sizes. Just the thing for dainty summer frocks! Extra good value.

Nainsooks, Lawns
and Fine Batiste

White only. Excellent fabrics for Baby's summer trousseau and women's dainty underthings. Lawns and Batiste: 40 ins. wide. Nainsook, 36 ins.

Pajama Checks
36 Inches Wide

With a soft finish. A very good quality. The most pin checks are most attractive. It will make sturdy underthings for the family.

GIMBELS WHITE GOODS SHOP—Second Floor



**A Wonder Sale of
Porto Rican Lingerie**

Night Gowns
Envelope Chemises
Vest Chemises
Step-in Drawers
Bloomers

Every stitch hand made. Fine and sheer of fabric—delicately hand drawn and hand embroidered. Some trimmed with real fillet. Great!

\$1.95

GIMBELS LINGERIE SHOP—Second Floor

**AEROLUX
Porch Screens**

Make Your Porch a
Summer Living Room

Aerolux, the shade with the hang—easy attachments, you know. Simply hammer the hooks into the porch beam—and there you are!

Wide Slat; All 80
Inches in Length

39 to 144 inches wide; in green or in tan;

\$2.35 to \$11.95

Narrow Slat; All
90 Inches in Length

39 to 144 inches wide; in green; brown; green and white; brown and white; gray;

\$2.60 to \$13.95

GIMBELS—Sixth Floor

Final Markdowns on WRAPS

Make Their Cost to You a Matter of
Many Dollars Less Than Value or Worth

\$15

\$25

\$35

Canton Crepes; Polo Coats;
Tricotines; Mixtures;
Velours; Bolivias; Others.

**For WOMEN
Sizes to 46**

Regulation; Sports and Dress
Modes; with modish ornament and lined throughout.

GIMBELS WOMEN'S COAT SHOP—Third Floor

**Lovely Dolly Varden
Summer Porch Frocks**

Sizes
18 to 46.

\$5.95

Imported
Prints.

Entirely new. And charming! A comfy one-piece model with a quaint vestee of fine white Organdie and short puff sleeves with Organdie insets. A smart cascade effect on the skirt, faced with color to match the flowers of the design. Smoked pearl buttons trim the belt.

French Blue French Grey Rose Tangerine

GIMBELS HOUSE DRESS SHOP—Second Floor

SALE!

**Eyeglasses
and Spectacles**

WITH IMITATION
SHELL RIMS

\$3.00

GOOD glasses and spectacles at this extra-low price. They contain large toric lenses. Examination of the eye by an expert optometrist included.

On Sale Friday
And Saturday Only

GIMBELS—Street Floor, Balcony

"SOCKS" for Women

Supersede the "Roll-
Your-Own" Fashion in
Fine Silk Hose

Van Raite calls them "Hosettes"—makes them of glove silk, plain or novelties—and neatly turns the tops down. Black, white, colors.

Kayser offers the "Rollette"—in silk net, glove silk, or novelty stripes. And shirs the top with elastic, garter fashion.

\$2.25 \$2.95 and \$3.50

Just - below - the - knee
length—the smart length.

GIMBELS HOSIERY SHOP—Street Floor

**NEW PLAYER
PIANOS : \$295**

Including delivery
and service
for a year.
10 Year guarantee.

Terms As
Low As
\$8 a Month

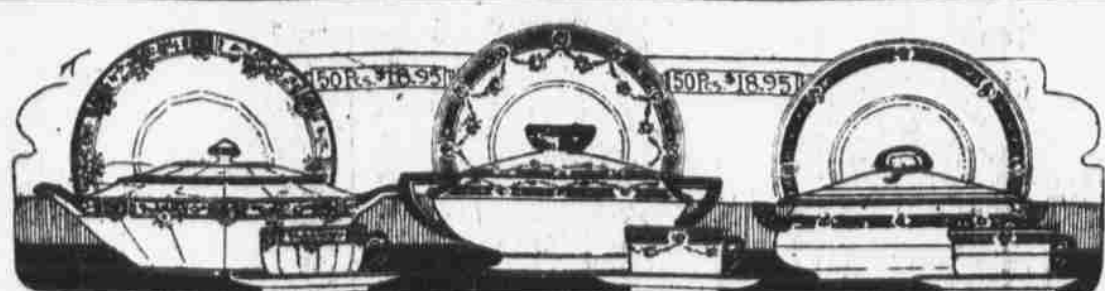
**In the Sale of
Phonographs**

No. 3, summer's most popular model (1921 price \$55).

\$17.50

All Pathe Phonographs at 2-3 off their 1921 prices.

GIMBELS MUSIC SALONS—Eighth Floor



**12 of the Better Border Designs
in American Porcelain DOWN to**

ALL OPEN
STOCK SETS

\$18.95

ALL FIFTY
PIECE SETS

12 of the best of the best. Fresh and flowery and colorful as a garden in June. A bit prim for those who like formality. A bit giddy for those who don't. For town or country equally apropos.

in the Great
Gimbel Reduction
Sale of China
GIMBELS—Fifth Floor

All of 'em with coin gold edges and handles. All of 'em of a quality that's GIMBEL quality. The Gimbel quality that means Gimbel for Dinnerware. At these lowest possible prices. For YOU.

Brooklyn, Long Island and New Jersey Customers Direct to Gimbel's via Tubes and Subways